



Dear Corporate Sponsor,

**TRAQ 3D is teaming up with local corporations like yours to implement solutions for combating childhood obesity and its related diseases.** For the 1<sup>st</sup> time in this century, life expectancy of our children's generation could be shorter than that of their parents. American dietary standards have diminished because of overuse of processed convenience foods which directly affects our ability to fight off many of today's life threatening diseases. Sedentary lifestyle habits are prevalent in many homes. High crime rates prevent children from playing outside in many areas. **To make matters worse, most public schools are not adequately funded to provide P.E. for students on a regular basis.**

**The alarming rise in childhood diabetes, cancer, high cholesterol, and other obesity related diseases has prompted TRAQ 3D to take action. We're asking our local businesses to help us sponsor scholarships for children at area schools.** These would provide opportunities for children to workout 3 to 6 days per week on TRAQ 3D's unique equipment where the human body is the joystick that makes the games operate. These full body simulators are designed to train the unconditioned child as well as the student athlete. Personal trainers are available to supervise each child's individualized program. Parents and grandparents are finding that TRAQ 3D has personal training suited to their individual fitness goals as well. Three generations can train side by side at TRAQ 3D. Based on its model site at the Cleveland Clinic, TRAQ 3D is the only gym of its kind in the world. TRAQ 3D measurement capabilities track the client's progress, measure, and log their directional strengths and weaknesses. This helps our personal trainers to monitor and tailor programs to meet the client's specific goals.

TRAQ 3D promotes better lifestyle choices to achieve and maintain a healthy weight guaranteeing "Twice the results, Half the time, Triple the fun."

**As a Corporate Sponsor, you will be recognized on our Corporate Wall and are eligible to receive Corporate Challenge Benefits with TRAQ 3D. Thank you for teaming up with TRAQ 3D to help make Jacksonville one of the healthiest cities in America.**

Sincerely,

Rosemary and Danny Murphy

TRAQ 3D Health Fitness

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